

Barry Auguste

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Profile

- A Certified Commercial Graphic Designer, with 14 years of layout and pre-press experience in both newspaper and magazine output.
- Highly skilled working in **Adobe InDesign, Photoshop, Illustrator, Dreamweaver, Quark-Xpress, and Acrobat up to Adobe CS 5.5** plus most popular spreadsheet and design applications for both Mac & PC.
- Experienced in operating **Mactive, Harris** and **SII** pagination systems for classified page layout operations.
- A resourceful problem-solver, with the ability to work to tight deadlines and dedicated to maintaining the highest quality work standards and attention to detail.

Experience

Fourteen years of design and layout experience with both newspaper and magazine publishing companies in the U.S. and the U.K. Most recently employed at the **The Courier Post** in Cherry Hill, NJ for over three years in the **Production Department** until laid-off in October 2011, performing Page Layout and Pagination. Prior to that, employed at the **Asbury Park Press**, in Neptune, N.J. in the **Ad Design Services department**. Duties included:

- Responsible for the entire layout and output of the newspaper and special sections at the **Courier Post**. Working in a fast-paced environment, to strict deadlines, whilst coordinating with the other departments and individuals regarding column counts, placements, and operational problems. Strove to maintain the highest quality of work standards while reacting to suddenly changing circumstances and constraints. Pagination duties included intricate layout of classified pages and advertisement positioning whilst maintaining consistent workflow and output of daily newspaper pages to daily deadlines. Trouble-shooting output problems and file errors requiring swift implementation of appropriate action to rectify problems.
- Graphic Design duties included receiving, downloading, scanning and transmitting advertising files electronically, from disk, or hard copy, Performed complex file manipulation and conversion to ensure output quality. Evaluated and implemented complex color calibration of images including the initial creation, formatting, and stylizing of ads from initial copy to final proof.
- Working within the **Ad Services** department of **The Courier-Post** received **Employee of the Quarter** award in **2001** for personally coordinating the testing and live start-up of classified pagination and output on the **Mactive** system. Nominated for **Employee of the Year, 2001**. Once implemented, established innovative procedures for classified pagination and output. Trained and motivated a pagination team of five and continued to formulate new pagination techniques, producing an operations manual for use on **Mactive** systems.

Qualifications and Education

Formal Training **Commercial Graphic Design Certificate – 1999**
 Adobe Dreamweaver MX and FrontPage Courses – 2007
 Adobe Dreamweaver 2004 and Fireworks Intermediate Course – 2007

Education **NVQ Level 2 Adult Literacy – 2007**
 NVQ Level 2 Adult Numeracy – 2007
 Certification in Bankcard Business and Commercial Lending (AIB) – 1997
 General Education Diploma – 1995

Portfolio examples, personal and professional references available <http://barryauguste.wordpress.com/>